RISING TECHNOLOGY DIRECTORY 2025 WINTER EDITION





Categories

Al Assistant Communication Controlled Substance Data Devices Diagnostic Inventory PIMS Rx Management

Letter from the Editor

This directory is a collection of what I view as "rising technology" in the veterinary industry. To create this list, I sought out companies and products doing something different from the norm, pushing forward new technology, or offering standout solutions in their category.

All the information collected was from publicly available sources and should be used as an introduction to where veterinary technology is going in 2025. We can't encapsulate every detail and every product, but my hope is that you find a tool to help you push the envelope of what is possible.



Ryan Leech Growth Consultant First 100

😋 co∙vet

Save up to 2 hours every day by letting CoVet draft records for you. CoVet offers complete SOAP notes and record-keeping customization and tools for team collaboration.

COVET

Al-Powered Scribe for Veterinarians



- Voice to text
- Al Automated SOAP
- Summarize Vet Patient Records
- Personalization and Custom Templates
- Supports multiple languages
- Fear Free Preferred Product

CoVet utilizes machine learning to pinpoint the medically important pieces of a conversation. Through the use of a robust generative AI, CoVet records, understands, and produces actionable SOAP notes, and treatment plans. With a dashboard designed to engage the entire clinic, CoVet becomes your practices' AI copilot.

Scribenote

Scribenote doesn't just automate medical records. It also automates your client communications, team meeting notes, and more.

SCRIBENOTE

The World's First AI Veterinary Notes

- Voice to text
- Al Automated SOAP
- Done in two clicks
- First to market with AI Scribe



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Document every aspect of your patient's appointment - audio, transcript, SOAP, attachments, client communications - all in one easy-to-read note. Never forget another important detail again. Scribenote runs in the background to capture audio while you focus on your appointment.

ScribbleVet

ScribbleVet's digital scribe uses Al to generate complete, veterinary SOAP notes within minutes of your appointment. Spend twenty minutes instead of two hours on notes — without missing a detail.

SCRIBBLEVET

Al for busy veterinarians



- Voice to text
- AI Automated SOAP
- Customizable templates
- Draft client emails

NEW TO THE DIRECTORY

A

Our AI is custom-built to precisely capture veterinary terminology and medications. We build exclusively for vets, so we can focus on what matters to you.



VetRec goes beyond just dictation to automate the endto-end process. Simply start recording the consult and VetRec takes care of the notes. Plus you get a full transcript of the consult for future reference.

VETREC

AI powered clinical notes for veterinarians



- Voice to text
- Al Automated SOAP
- D.A.V.I.D Diagnostic Assistant for Veterinary Insights and Differentials
- Customizable templates
- Patient-ready discharge notes

✤ NEW TO THE DIRECTORY



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VetRec uses state-of-the-art AI technology to automatically generate detailed SOAP-style notes for each consult.

Dodණ

DODO

The first Al Receptionist for Veterinarians.

- 24/7 AI Receptionist
- Appointment Scheduling
- Contextual and Personalized Communication
- Rx Refill
- Intake Forms
- Emergency Routing •
- Payment collections

NEW TO THE DIRECTORY

Dodo starts by forwarding your voicemails to a proprietary AI, handling calls 24/7. Based on practice defined answers, AI guide client resolutions.

ClinicWise CLINICWISE

Meet ClinicWise, the AIpowered virtual assistant designed specifically for veterinary clinics. Streamline your operations and enhance client communication effortlessly.



Intelligent digital conversational platform

- Online bookings
- Patient Intake
- 24/7 AI Chatbot
- Patient follow up
- Marketing and Promotions previously VirtualVetNurse



O

ClinicWise uses artificial intelligence to engage in more conversations, with natural-sounding language. Through large language modeling, a human-like avatar responds to customers using both speech and text.





PetDesk makes it easier than ever to stay connected to pet parents. Relieve staff burnout, reduce call volume, and boost client retention.

PETDESK



The all-in-one patient journey bundle

- Pet Parent Mobile App
- Access to pet records
- Appointment booking and reminders
- Rx refill requests
- VoIP system
- A PetVisor company

PetDesk's one-of-a-kind patented call redundancy technology is optimized with Artificial Intelligence, allowing calls to run through multiple data centers simultaneously and maximize call quality and uptime. This AI-driven technology ensures you're connected and online when your clients need you the most.



PetsApp provides a client communication and digital payments solution for veterinary clinics, enabling them to better engage with pet owners and better advocate for their patients.

PETSAPP



The most successful **Determinary** teams use PetsApp

- Pet Parent Mobile App
- Access to pet records
- Appointment booking, reminders, video
- Rx refill requests
- Digital Payments
- AI CoPilot
- Wellness and Loyalty Plans



PetsApp uses AI to suggest the message, PetsApp strips out any PII using industry beating machine learning models before any request goes to OpenAI. CoPilot is designed to help augment patient advocacy efforts, this fully tested and the first of its kind (within Veterinary), AI powered CoPilot is available to all PetsApp users as standard. Vet S8 eliminates the bassle of

administrative tasks such as daily

paper-based controlled drug

line entries, stock counts and

reconciliations, and has built-in

require at the press of a button.

reporting functionality so you can quickly view any data you

recording, saves time on

VET S8



Cloud-based controlled drug logbook platform

- Controlled Drug Logbook
- **Bottle Tracking**
- Integrated with PIMS
- Compliant with controlled drug regulation
- by Modeus

No current Al component



Our digital controlled drugs logbook helps your hospital comply with Federal DEA Regulations and meets the minimum electronics record keeping requirements in all 50 states, while offering best-inclass logging, reconciliation, tracking, and reporting processes.

VETSNAP



Make DEA and State

Compliance Easy, Smart, and Fast

- Controlled Drug Logbook
- 50 state and DEA compliant .
- 1-Click PMP reporting .
- Integrates with PIMS
- Integrates with Safes and Locks

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No current Al component

VFTVFRIFI



Connecting verified vaccination records to the places pets go

- For Pet Services
 - Monitors schedule
 - Verifies vaccination records
- For Vet Clinics
 - Automates vaccination record requests
 - Builds referral network with Service Providers

No current AI component



Our ecosystem of tools helps improve healthcare outcomes for pets and humans by connecting vets, managers and researchers with high-quality data and Al-driven insights

VETGENUS Better Data for Healthier Lives



- PetGenus Improve the quality and efficiency of care with streamlined documentation and decision support
- OpsGenus - Improve the profitability of your clinic with data-driven insights
- ResearchGenus Accelerate and scale your clinical research with better data
- Market Genus- Enable precision marketing with high-quality data insights



Through machine learning, VetGenus harmonizes and analyzes pet healthcare data for better use and understanding of spontaneous diseases. Using the ecosystem, partners engage in the care and research necessary to achieve solutions to healthcare problems for both pets and their human family members.



clinics to pet services

providers on a secure,

records in seconds.

VetVerifi better connects vet

automated platform to fetch,

verify and share vaccination



The NXVET platform converts veterinary provider-client conversations into detailed SOAP notes. By incorporating objective data from the NXSCOPE, it delivers unparalleled completeness in medical records.

NXVET



Objective-driven Automatic Medical Records

- Al Automated SOAP
- Outgoing call transcription
- NXSCOPE Stethoscope attachment for instant TPR measurements.

NEW TO THE DIRECTORY

NXVET, by NerveX, is a multi-patented hardware and software solution designed to enhance clinical efficiency, improve standards of care and contribute to animal welfare



Moggie tracks your cat's daily activity to improve their health & wellbeing. Purrfect peace of mind knowing what your feline is up to, all the time.

MOGGIE



Your cat can't tell you how it's doing. Moggie can.

- Wearable device connected to the collar
- Mobile App
- 24/7 remote monitoring
- Translates cat behaviors and patterns into direct cat chats.



We can't teach your cat how to text, but we did create a pretty cool AI-powered chat that sends notifications whenever your cat has an update for you. Psst...your kitty is hungry.

MPetPace

The PetPace Health 2.0 patented, non-invasive, smart collar is equipped with an array of sensors and backed by sophisticated algorithms that can accurately monitor a range of animals' biometrics, including vital signs, behavior, and location.

PETPACE

Your Pet's Health. Our Priority.

- Smart Collar
- Mobile App
- 24/7 Remote Monitoring
- Health Management
- Early Detection

NEW TO THE DIRECTORY

Using machine learning models, and advanced analytics that turn the data into actionable insights for pet owners, veterinarians, and researchers.

maven

Meet every vet's dream assistant! Maven Al-Vet[™] monitors your pet patients 24/7, and flags health issues early on, booking appointments when needed and enabling measurably better outcomes. Save time and enhance the efficiency of your practice while providing better care to your patients!

MAVEN



Pets don't talk, so we help them communicate

- Smart Collar
- Mobile App
- 24/7 Remote Monitoring
- Pet Parent and Vet applications



Maven's AI has been engineered and optimized to identify early indicators of potential health issues in pets. It continuously analyzes the captured data in search of any signs of trouble, and immediately notifies the vet if any are detected.

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Mella's pet thermometer leverages a machine-learning model to predict a pet's core body temperature from an axillary (under the foreleg) measurement. This application of Al is designed to improve the accuracy and comfort of pet temperature measurement.





One Unified Ecosystem for Optimizing Pet Health

- Suite of monitoring devices
- Both At-Home and Professional tools
- Thermometer, Scales, Pet Parent App
- Direct and Indirect PIMS integrations

Mella's pet thermometer leverages a machine-learning model to predict a pet's core body temperature from an axillary measurement. This application of AI is designed to improve the accuracy and comfort of pet temperature measurement.

ໜ ໜIMBA

With WIMBA, orthotic creation is efficient, precise, and less stressful for dogs, their pet parents, and veterinarians alike. Capture measurements in seconds using a smartphone. WimbaSCAN ensures accuracy up to 0.2 mm, delivering tailored orthotics to restore pets' mobility.





The Most Advanced. Custom-fit, Lightest-weight Pet Orthotics Ever.

- Custom Orthotics and Prostetics
- WimbaSCAN -Smartphone scanner
- 3D printed tailored Orthotics

NEW TO THE DIRECTORY



Wimba's AI-powered technology lets you scan a patient precisely in just minutes. High-fidelity 3D printing yields an orthotic device created to your exact therapeutic or protective specifications.

AI



Empowering cats to communicate their healthcare needs. Tably uses AI, trained with vet-approved pain scales, to see whether a cat is in pain or not by examining subtle facial cues. It's useful after a procedure and to make healthrelated decisions.

TABLY API

Predictive Animal Healthcare Tools by sylvester.ai



- Al Image processing
- Facial cues to produce Validated Veterinary Pain Scales
- Sylvester.AI mobile App for Pet Parents

AI

Our highly accurate AI model assesses a photo against validated veterinary pain scales with over 85% precision. It utilizes proprietary machine learning algorithms to empower cat parents and veterinarians to make informed decisions about cat's health & wellbeing.



Our goal is to make both people and animals happy by finding out where the pet is sick and informing their companion about the solution in advance, so that the pets no more get sick alone.

AI FOR PET



New technology for pets

- AI Development Studio for multiple business uses
- TTCare Pet Parent Al Mobile App
- Proprietary AI decision tools



Al For Pet empowers pet parents to monitor their pet's eyes, skin, joints, and teeth through their mobile device using proprietary Altechnology. With over 2.5 million image data collected, we have a 95% accuracy rate and provide the world's highest quality and quantity of pet-disease related data for pet health care.

F Radimal

Radimal connects directly to the • x-ray machine in your practice • and automatically provides AI- • powered insights on all of your • radiographs, with the option to • click and request a DACVR board-certified specialist consultation

RADIMAL



Veterinary Radiology Reimagined

- Board-certified Teleconsultations
- Instant Insight AI Interpretations
- Cloud Platform and Storage (PACS)
- 1 Hour STAT available
- Integrates with PIMS



Our AI system delivers insights and assistance throughout the speciality medicine workflow. It has been trained through a collaboration of ACVR radiologists and engineers to create highly accurate, clinically relevant findings that empower everyone at the clinic with information to participate in patient care.



Vetology delivers veterinary radiology and other innovative products and services to the veterinary marketplace. Vetology is constantly evolving the veterinary space with a commitment to improving the lives of animals and veterinarians worldwide.

VETOLOGY



Fast, Accurate Veterinary Radiology Reports in Minutes

- Teleradiology
- AI Virtual Radiology Report
- Guided Diagnostics
- Integrates with PIMS



Artificial intelligence developed by radiologist, that think just like a radiologist. Vetology provides virtual radiologist reports in minutes before your patients leave the office. Its the closest thing to an in house radiologist, at a fraction of the cost solving the need for the upward pressure on telerad prices.

SignalPET[®]

Patented, end-to-end solutions are specifically crafted to meet a wide range of veterinary needs. They harness the expertise of board-certified veterinary specialists and cutting-edge technology, all seamlessly integrated for optimal performance.

SIGNALPET



Precision Radiology Solutions

- Specialty Telemedicine
- Board-certified radiological reports
- AI real-time radiology results
- Integrates with DICOMs



SignalRAY's patented veterinary AI technology uses machine learning to assess companion animal radiographs in real time for to aid practitioners in the diagnostic process.



Optimize your MRI with 30% sharper and 2x faster images. HawkAI learned on 50,000+ animal images in partnership with board-certified neurologists and radiologists.

HAWKAI



The first Deep Learning Algorithm using animal data by HawkCell

- Enhances image clarity by 30% compared to Standard of Care Images, maintaining contrast and resolution while reducing noise
- Compatible with all MRI manufacturers
- Connects via DICOM link to MRI or PACS



Deep learning algorithm trained on 50,000+ animal images in partnership with board-certified neurologists and radiologists. AI processes image post-capture to retain full context.



Built on the pillars of efficiency, accuracy, and simplicity, Inventory Ally offers a suite of features tailored to meet the unique demands of veterinary operations.

INVENTORY ALLY

Cloud-Based Inventory Management Software

- Data-driven Decision Making
- Real-time cloud-based inventory visibility
- AI Prediction model
- Connects directly to reordering platforms
- Integrates with PIMS

Our advanced machine learning algorithms continuously monitor consumption patterns, ensuring optimal replenishment. This means you always have the right amount of inventory on hand—never too much, never too little. With AI, our system continually improves, adapting to your needs to provide the best solutions for your inventory management.



We help veterinary clinics save time & spend less by automating manual purchasing tasks. Our mission is to make veterinary purchasing easy & joyful.

HIGHFIVE VET

Veterinary Purchasing Made Joyful



- Al Predictive Cart
- Unified application
- Unified cart
- Unified Common returns
- In Private Beta



We leverage operation data & historical purchase data to predict your demand and load your cart for you based on your shared brand preferences. Every time you make changes to your cart, it gets fed back into our algorithm to get smarter on your purchasing preferences for your clinic.

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Practice management software designed to strengthen veterinarianclient-patient relationships, enhance patient care, boost team morale, and improve your quality of life.

SHEPHERD



Everything you want in your veterinary software

- Cloud-based
- Electronic Medical Records
- Al Assistant
- Whiteboard
- Automated Tasks
- Client Communication
- Scheduling and Appointments

ShepherdAl is a smart and interactive tool that uses natural language processing and machine learning to understand your veterinary queries and provide you with the best possible answers.

P

Fast-track efficiency, elevate client relationships, and boost overall patient care.

From automated workflows to

insightful analytics, Provet

Cloud veterinary software empowers you with the cutting-edge tools you need

to transform your veterinary practice.

PROVET CLOUD

Better software. Better care.



- Cloud-based
- Electronic Medical Records
- Hospitalization
 Dashboard
- Health Plans
- Pharmacy Integration
- Client Communication
- Scheduling and Appointments



Provet Cloud incorporates native AI and popular third-party integrations to streamline workflows, improve decision-making, and save time.

The industry's first practice management software built with fully integrated digital treatment sheets, so you can keep track of

patient history and treat your

patients from one place. We call

² this an EMR (Electronic Medical

- Record) platform because it's

practice management software and so much more.

INSTINCT



Software for Modern Veterinary Hospitals

- Cloud-based
- Electronic Medical Records
- Whiteboard
- Pharmacy Integration
- Client Communication
- Scheduling and Appointments
- Acquired VetMedux (Plumb's and Clinician's Brief)

No listed AI component



Nectar is on a mission to provide all pets with the quality healthcare they need by empowering modern veterinary clinics and pet parents with an all-in-one, user-friendly operating system

NECTARVET



The ultimate veterinary Practice Management Software

- Cloud-based
- Electronic Medical Records
- Whiteboard
- Automated Tasks
- Client Portal
- Scheduling and Appointments



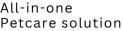
Use AI voice dictation to complete your SOAPs in less than 5 minutes and our AI assistant to answer all your questions about a patient's medical history.

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🔰 Lupa

Software for your pet business. Lupa is the first PMS to actually bring AI dreams to life - eliminating the routine stuff once and for all!

LUPA



- Cloud-based
- Electronic Medical Records
- AI Tools
- Pet Parent App
- Health Plans
- Scheduling and Appointments

✤ NEW TO THE DIRECTORY

Powered by AI, including our advanced assistant Jerry, we optimize operational efficiency and elevate the quality of care



A single software to achieve more with less work. Digitail is the all-inone cloud platform that allows you to run your entire practice with one single tool. We are your trusted partner to enhance patient engagement, streamline your processes, and grow your practice.

DIGITAIL



All-in-one Veterinary Practice Management Software

- Cloud-based
- Electronic Medical Records
- AI Tools
- Pet Parent App
- Flowboard
- Scheduling and Appointments



Digitail's AI tool Tails offers a voice-to-text solution for quick SOAP notes, an AI assistant to summarize patient histories, assist in diagnosis and treatment planning, and generate personalized client communication, and AI patient intake.



The prescription system you've never dreamed of, but always needed.

Tired of pulling your hair out with faxes, phone, email, and

pharmacy portals? We can't give

you back your hair, but we can solve your prescription problems

FURSCRIPTION

Digital E-prescribing



- Prescribe to local & online pharmacies
- Controlled substances
- Compounded Medications
- In-built drug compendium
- Real-time script updates
- Only available by Waitlist
- by Wag! Group



Furscription uses AI to streamline prescriptions by reading faxes, matching clients in your PIMS, and pre-populating directions saving you time and effort.



InstinctScripts is a first-of-itskind e-prescribing platform and pharmacy module that revolutionizes the way veterinary hospitals and pharmacies prescribe, dispense, communicate, track, and process scripts and refill requests.

INSTINCTSCRIPTS

Electronic Prescribing for Veterinary Hospitals



- Prescribe to local & online pharmacies
- Bidirectional communication
- Includes Plumb's Drug Lookup
- Medication safety warning system
- Real-time script updates
- Integrates with PIMS



No listed AI component

Boind Boind